



2010 Spring Program



"Red Hot Risks"

Thursday, April 29

and

Friday, April 30

at the

The Homestead

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AGENDA

Thursday, April 29

- 8:00 – 8:30** **Coffee/Registration/Welcome – Program Committee Chairman**
- 8:30 – 9:30** **“CNA Healthpro Litigation Trends”**
Rosalie Brown, RN, MHA, CPHRM
Risk Control Consultant
CNA Healthpro
- 9:30 – 10:30** **“Products Liability: A Primer for Healthcare Risk Managers”**
Carlyle R. “Randy” Wimbish, III, Attorney
Sands Anderson Marks & Miller
- 10:30 – 10:45** **Break**
- 10:45 – 12:00** **“EMR, EHR and PHR: Risk Reduction Strategies in the Physician Office Practice”**
Ann D. Gaffey, RN, MSN, CHPRM, FASHRM
Risk Management and Patient Safety Consultant

Patrick J. Hurd, Esq
LeClair Ryan, A Professional Corporation
- 12:00 – 1:30** **Lunch**
- 1:30 – 2:30** **“Virginia Health Care Decisions Act Update: News You Can Use:**
Diana Dull, B.S., Cert. Of Advanced Study - Health Care Ethics, Medical Paralegal
Goodman, Allen & Filetti, PLLC

Susan L. Kimble, Esq.
Goodman, Allen & Filetti
- 2:30 – 3:30** **Patient Communication Strategies – How to Initiate the Conversation, Manage the Relationships and Reach Resolution When Things Go Wrong”**
Carole Houk, JD, LLM
Carole Houk International, LLC
- 3:30 – 3:45** **Break**
- 3:45 – 4:45** **“Building Better Environments”**
Larry D. Little, Vice President for Support Services and Planning
Virginia Commonwealth University Health System
- 6:00 – 8:00** **Reception**

Friday, April 30

- 8:00 – 8:30** **Business Meeting/Buffer Breakfast**
- 8:30 – 9:30** **“Who’s On Call? Update”**
Paul C. Kuhnle, Esq., Partner WootenHart, PLC
Charles Downs, Esq., Partner WootenHart, PLC
- 9:30 – 10:45** **“Comprehensive Data Breach Solutions”**
Rick Kam, President/Founder
ID Experts
- 11:30** **Door Prize Drawing (must be present to win)**

Lodging
The Homestead
1766 Homestead Drive
Hot Springs, Virginia 24445

Reservations Information

Make sure to identify yourself as a member of Virginia Society of Healthcare Risk Managers

Cut Off Date: March 29, 2010

Room Rates: \$ 145.00 + taxes + resort fee

The attached Reservation Request must accompany your reservation.

Reservations by fax or mail only, no phone calls.

Reservations will be confirmed by e-mail

When making your reservation, if you are asked about the meal plan, say no.

Who Can Benefit From This Seminar?

Administration

In-house and Corporate Counsel

Corporate Compliance

Medical Staff/Hospitalists

Nursing

Physician Practice Management

Quality/Risk Management

Patient Safety Officer

Objectives

Participants will be able to:

- Discuss the current litigation trend as they relate to risk management.
- Identify three risk reduction strategies to utilize in physician office practices specific to electronic health records.
- List several evidence based design safety features in hospital design.
- Better understand recent CMS changes to EMTALA in the Final 2009 Inpatient IPPS Rule
- Focus on strategies that Risk Managers can use to reach out after an adverse event, establish relationships with patients, families and providers and ultimately move the parties toward an acceptable resolution outside of litigation.
- As Risk Managers try out early resolution strategies they might be hesitant to know what, how and when to have the difficult conversations. This presentation will focus on strategies that Risk Managers can use to reach out after an adverse event, establish relationships with patients, families and providers, and ultimately move the parties toward an acceptable resolution outside of litigation.
- Define and explain product liability as it relates to healthcare.
- Understand the legislative changes made in 2009 to the Virginia Health Care Decisions Act and the impact of those changes on the advance directive and informed consent process.

Contact hours of Continuing Education Credit toward fulfillment of the requirements of ASHRM designations of FASHRM (Fellow) and DFASHRM (Distinguished Fellow) and towards CPHRM renewal is (pending) hours contact hours.



SPRING 2010 REGISTRATION FORM

Registration Deadline: April 19, 2010

Cancellation Policy: Refunds will be granted for cancellations made by April 19, 2010, less a \$25.00 handling fee.
Note: If cancellation is not made, the registrant will be responsible for the entire payment.

Name: _____

Please circle applicable designations: CPHRM FASHRM DFASHRM CPHQ

Title: _____

Organization: _____

Address: _____

City/State/Zip Code: _____

Phone: _____

Fax: _____

E-Mail Address: _____

- _____ \$185.00 - Members – Registration (**Stimulus Package Rate – Spring 2010 Program Only**)
- _____ \$275.00 - Non-Member – Registration
- _____ \$260.00 - Registration and Membership
- _____ \$ 75.00 – Membership only
- _____ \$ 25.00 - Spouse or Guest - Reception (April 29)

Please circle the appropriate response:

ASHRM Member	Yes	No
This is my first VASHRM Meeting:	Yes	No
Any special assistance needed at the conference.	Yes	No

Make check payable to: **Virginia Chapter of VASHRM**

And mail to: Janet L. Poferl
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